



Mānawati
a Matariki

Matariki Public Logo Pack

This is the official logo for the Matariki public holiday in Aotearoa.

Our logo celebrates the cluster itself. It symbolizes how Matariki weaves us all together as a people, interconnected through our past present and future.

If you're interested in learning more about the meaning and significance of Matariki to Māori one place to start is in the Te Kāhui o Matariki Public Holiday Act. See the relevant section in te reo Māori [here](#), and in English [here](#).



Mānawatia
a Matariki



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This public logo pack can be downloaded by anyone looking to support and share in the Matariki celebrations.

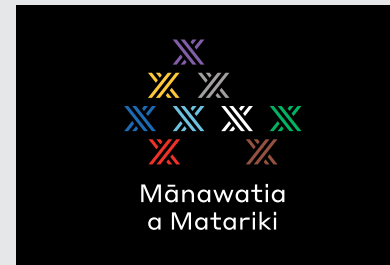
Social Media Square



Email Signature



Desktop background



Digital banner



Social Media Story



A4 poster



A3 poster



Please get in touch if you have any further needs:

matariki@tearawhiti.govt.nz

Logo terms of use

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We grant you a license to use this logo so long as you comply with the following terms:

Matariki is deeply entwined with Māori culture. We therefore ask that this logo is used respectfully for genuine purposes to support, celebrate and educate people about Matariki.

This logo is the awesome creation of Tāmaki Mākaaurau design company Extended Whānau. We ask that you respect what they have created by not altering or modifying the logo other than as permitted in these guidelines.

Matariki is a community event and we want everyone to be able to share in it. This logo is free to use but must not be used for commercial gain. This means you can use the logo for your

own purposes such as posting on social media or hosting events to celebrate Matariki but you may not use the logo to make money, such as selling items with the logo on them for a profit. If you aren't sure whether your use is for commercial purposes or not please feel free to get in touch with us on matariki@tearawhiti.govt.nz.

When using this logo we ask that you bear in mind a few cultural and practical considerations to ensure the mātauranga (knowledge) behind this logo is respected. Please avoid using the logo on food, and in areas where it could be easily dirtied, damaged or destroyed. This includes using the logo on the floor where people walk. This logo must not be used in association with alcohol, gambling, fast food or tobacco.

If we find that you have used the logo in breach of these terms we may terminate your license to use the logo, and request that you immediately stop using the logo and delete or destroy any copies of the logo in your possession.