SCIENCE MEDIA SAVVY

MEDIA & COMMUNICATION SKILLS FOR RESEARCHERS
WORKSHOP: 17-18 APRIL 2019, AUCKLAND

Gain first-hand insight into the workings of news and online media

Using hands-on, practical exercises to improve communication, our experienced facilitators provide a supportive environment for researchers to consider their work from new angles and describe the value of their research in ways that connect with the wider public.

The Science Media Centre draws on its links with national media to offer confidence-building interactions with real journalists. The workshop includes unique opportunities to meet face-to-face with engaged reporters who have a keen interest in science and research.

Ideally suited for researchers with previous media experience seeking further development of their skills, as well as beginners anticipating media interest in their work.

For more information contact:
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Entry by selection, limited to 12 participants
Applications close 15 March 2019
Course fees: $595 +GST (funding support avail.)
APPLY NOW: SCIENCEMEDIACENTRE.CO.NZ/SAVVY