



# SCIENCE MEDIA | SAVVY



## VIDEO WORKSHOP FOR SCIENTISTS

DUNEDIN:

THURS 25 OCT 2018

9.00am—1.00pm

Venue: University of Otago

The Science Media Centre is hosting a workshop on communicating science in 90 second videos aimed at an online audience and leveraging platforms like Youtube and Vimeo.

Great short videos can be produced using the high-definition camera built into your smartphone or tablet. How can you harness this technology to bring your science to life? What are the best ways to shoot, edit and distribute your video content?

This workshop will answer all of your questions and introduce you to great tools that will help you in the video production process.

Limited to 15 places. Participants will be selected based on the video concepts outlined in the application form.

- WHY IS VIDEO SO POWERFUL?
- SCRIPTING AND STORYBOARDING SHORT VIDEOS
- FINDING IMAGES AND FOOTAGE
- DIY VIDEO — HARNESSING YOUR SMARTPHONE TO MAKE GREAT VIDEOS.
- SOFTWARE AND TOOLS YOU CAN USE

For more info contact:  
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Applications close 14 October  
Course fees: FREE to attend — by invitation

APPLY NOW: <http://bit.ly/SAVVYvideoSI>