SCIENCE MEDIA SAVVY

MEDIA & COMMUNICATION SKILLS FOR RESEARCHERS

WORKSHOP: 12-13 FEB 2018, AUCKLAND

Gain first-hand insight into the workings of news and social media

Using hands-on, practical exercises to improve communication, our experienced facilitators provide a supportive environment for researchers to consider their work from new angles and describe the value of their research in ways that connect with the wider public.

The Science Media Centre draws on its links with national, regional and online media to offer unique, confidence-building interactions with journalists and networking opportunities with experienced reporters who have a strong interest in research.

Ideally suited for researchers with previous media experience seeking further development of their skills, as well as beginners anticipating media interest in their work.

For more information contact:

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Entry by selection, limited to 12 participants
Applications close 30 Jan 2018
Course fees: $595 +GST (funding support avail.)
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