



## Kimihia ngā mōhiotanga o te ao pāpāho

SCIENCE | MEDIA | **SAVVY**

**MEDIA SKILLS FOR  
MĀORI RESEARCHERS**



**Tāmaki-makau-rau / Auckland  
3 - 4 Sept 2018**

In conjunction with Ngā Pae o te Māramatanga, Māori researchers are invited to apply for the next session of the Science Media Centre's highly-acclaimed media and communication workshop for researchers.

The immersive workshop format uses face-to-face interactions with media to train researchers in a wide range of practical communication skills with applications that go well beyond media engagement.

Media SAVVY for Māori researchers invites guest speakers from both Māori and mainstream media to share their insights, and offers an opportunity for Māori researchers to discuss common issues and perspectives.

Established and emerging Māori researchers from all fields are welcome to apply. Ideally suited for researchers with previous media experience seeking further development of their skills or beginners anticipating media interest in their work.

All workshop fees have been waived with support from **Curious Minds - He Hihiri i te Mahara**.

Travel and accommodation funding support may be available -- see application for full details.

- ~ RAISE YOUR RESEARCH'S PROFILE
- ~ REACH NEW AUDIENCES
- ~ ADAPT YOUR MESSAGES FOR IMPACT
- ~ APPROACH MEDIA OPPORTUNITIES  
WITH GREATER CONFIDENCE

For more info contact:

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**APPLY NOW: [SCIENCEMEDIACENTRE.CO.NZ/MAORI](http://SCIENCEMEDIACENTRE.CO.NZ/MAORI)**