



SCIENCE | MEDIA SAVVY



VIDEO WORKSHOP FOR SCIENTISTS

AUCKLAND, 8.30am—
12.30pm

WED 2 MAY 2017

Venue: AUT, City campus

The Science Media Centre is hosting a workshop on communicating science in 90 second videos aimed at an online audience and leveraging platforms like Youtube and Vimeo.

Great short videos can be produced using the high-definition camera built into your smartphone or tablet. How can you harness this technology to bring your science to life? What are the best ways to shoot, edit and distribute your video content?

This workshop will answer all of your questions and introduce you to great tools that will help you in the video production process.

- WHY IS VIDEO SO POWERFUL?
- SCRIPTING AND STORYBOARDING SHORT VIDEOS
- FINDING IMAGES AND FOOTAGE
- DIY VIDEO – HARNESSING YOUR SMARTPHONE TO MAKE GREAT VIDEOS.
- SOFTWARE AND TOOLS YOU CAN USE

For more info contact:
Science Media Centre
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Applications close 25 April
Course fees: FREE to attend – by invitation

APPLY NOW: <http://bit.do/savvy17>

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