



# SCIENCE | MEDIA | SAVVY

## EXPRESS

## 15 MINUTE MEDIA TRAINING FOR SCIENTISTS

Queenstown Research Week  
31 AUG / 1 SEPT 2015

Science Media SAVVY Express offers free 15 minute training sessions for scientists to practice speaking about their research on-camera, with helpful feedback from experienced media professionals.

Participants will receive a 90-second video clip highlighting the best content from their session.

An ideal opportunity for busy senior scientists who find it challenging to make time for lengthier media training workshops.

Open by invitation to New Zealand-based researchers attending Queenstown Research Week. Advance sign up required.

- CREATE A 90 SECOND VIDEO EXPLAINING YOUR RESEARCH
- LEARN SIMPLE TIPS TO BETTER ENGAGE YOUR AUDIENCE
- FEEL MORE COMFORTABLE IN FRONT OF THE CAMERA

For more info contact:

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**SIGN UP NOW: [SCIENCEMEDIACENTRE.CO.NZ/SAVVY](http://SCIENCEMEDIACENTRE.CO.NZ/SAVVY)**

*Science Media SAVVY Express is a project of the Science Media Centre, funded through the 'A Nation of Curious Minds' strategic plan for Science in Society (MBIE)*